

**HAWICK COMMON GOOD FUND  
APPLICATION FOR FINANCIAL ASSISTANCE**

<p><u><b>Applicant Details</b></u> Name and Address of Applicant/Organisation:</p> <p>Telephone No:</p> <p>Email:</p>	<p>FUTURE HAWICK SCO39141 (TOWN OF THE HORSE)</p>
<p>Address to which payment should be made:</p>	
<p><u><b>Activities</b></u> Please supply a brief description of the activities of your organisation and the benefits it brings to the local community:</p>	<p>TO PROMOTE ECONOMIC GROWTH WITHIN THE TOWN INCLUDING TOURISM AND DOMESTIC BUSINESS WHICH IN TURN WILL CREATE MORE JOBS AND BOOST THE ECONOMY IN THE TOWN.</p>
<p><u><b>Assistance Requested</b></u> Please indicate the sum requested and the purpose for which it will be used:</p>	<p>£2000 TOWARDS A FEASIBILITY STUDY FOR THE REDEVELOPMENT OF HAWICK MOOR</p>
<p>When will the donation be required:</p>	<p>A.S.A.P.</p>
<p>If this is a one-off project then please give the following details –</p> <p>Date (s):</p> <p>Estimated total cost:</p> <p>Funds already raised by applicant's own efforts:</p> <p>Funds raised or expected to be raised from other sources (please state sources):</p>	<p>£12,000</p> <p>NONE SO FAR</p> <p>AMOUNT UNDECIDED AS YET</p> <p>SOSER</p>

If you have other information which you feel is relevant to this application please provide details including details of any previous assistance given:

TOWN OF THE HORSE IS A SUB-COMMITTEE OF FUTURE HAWICK AND IS PROPOSING THE REDEVELOPMENT OF HAWICK MOOR (PER ATTACHED) FOR THE BENEFIT OF THE TOWN.

Equal Opportunities

State how you take account of equal opportunities legislation by including all sections of the community (include child protection, vulnerable adult legislation if relevant, disability, promotion of equality of access to services irrespective of race, gender, age sexual orientation, religious or political beliefs).

THIS DEVELOPMENT WOULD BE ALL INCLUSIVE AT ALL STAGES AND WOULD ADHERE TO ALL LEGISLATION.

Declaration

I hereby make application for assistance as set out above and certify that the information I have provided is accurate

Signed:

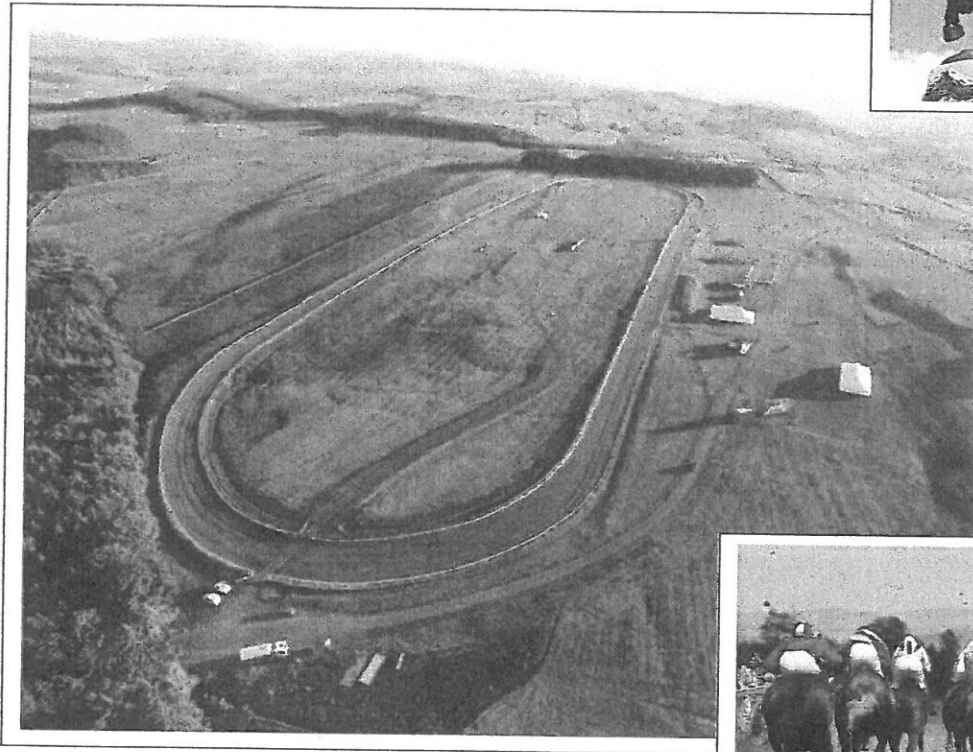
Position Held: PROJECT LEADER

Date: 3/3/19

**Note: All applications from organisations MUST be accompanied by a copy of the latest audited accounts. Completed application forms, accounts and any supporting documents are circulated with the agenda and are available on the Council's public website. Following the event/project the evaluation form must be completed and returned.**

This completed form, accounts and any supporting details should be submitted to Judith Turnbull Democratic Services Officer, Scottish Borders Council, Council Headquarters, Newtown St Boswells, TD6 0SA. Telephone 01835 826556

# TOWN OF THE HORSE



## DEVELOPMENT OF COMMUNITY FACILITIES AND TOURISM

### AT ST LEONARD'S PARK, HAWICK – "HAWICK MAIR"

#### FUTURE HAWICK

Scottish Charitable Incorporated Organisation SC039141

Chair: Derick Tait

Project Lead: Brian Bouglas

[www.Hawickonline.com](http://www.Hawickonline.com)

## **“TOWN OF THE HORSE” - Realising Hawick’s Potential**

### **BACKGROUND:**

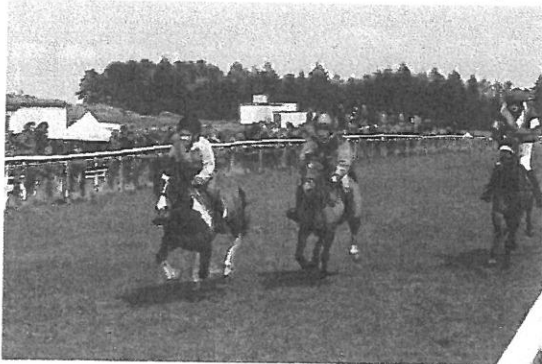
- Future Hawick – Scottish Charitable Incorporated Organisation. Record of working with public agencies to regenerate the town centre: high street business survey leading to shop front improvement grants, submissions re reducing business rates, tourism development – signage: “Stop, Shop, Stay, Explore”, programme of street events, and this year taking on the ‘Welcome Hosts’ Initiative. Operates the Hawick Online site which is under continual development: [www.hawickonline.com](http://www.hawickonline.com)
- Hawick issues – economic downturn, location away from the main north-south arteries, aging population and loss of young people – need to diversify the economic base and maximise the benefits of breath-taking surroundings, local heritage, friendly people.
- Town of the Horse title refers to Hawick’s heritage, the Riding of the Marches, the Horse statue in the town centre which symbolises the capture of the flag in the 1514 Battle of Hornshole, and of course the enjoyment of horse riding and it’s prominence in Hawick culture.
- The history of Hawick Mair – Common Good property, 52 acres, used 9 days in every year for events/activities, otherwise let for grazing. Make it a real benefit for the Common Good – ie the benefit of the community.

### **OPPORTUNITIES**

- **Horse riding**
  - Impact on local economy, (tourism, accommodation, events)
  - Feeder to British Horse Racing Association
  - Large number of jockeys (amateur and professional) who come from the town
  - Large number of trainers
  - Large number of owners and riders
  - Common Riding is one of the biggest in the area.
- **Tourism**
  - Hawick already attracts visitors from north of England and abroad – walking, scenery, heritage locations, ancestry tourism, quality cashmere, new distillery, rugby heritage.
  - Welcome Host initiative provides a free, local pro-active information service for visitors, run by Future Hawick. Hosts welcome visitors at the main car parks and promote local attractions and products, encourage return visits.
  - Scope to improve on visitor numbers, length of stay, spend.

## LINKING OPPORTUNITIES AND USE OF ST LEONARD'S PARK (HAWICK MAIR)

- 6 furlong racetrack, built in 1860s, improved over the years.



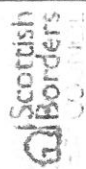
- Existing use: race track hosts 5 horse racing meetings a year (known as Flapping – see Appendix), organised by 2 different local associations; Common Riding multiple activities over 2 days, attended by thousands, including 2 horse racing events; gymkhana; 2 x cross country foot races (organised by Teviotdale Harriers);
- Spectacular panoramic views, fabulous location in walking distance from Hawick and other amenities (Golf Club, 3 fishing lochs), core path close by.
- Space to **develop the facilities** and extend the use of the area from 9 days/year to 365 days/year, generating **increased community and visitor use**, creating a **tourism destination hub** for a variety of events and activities that will bring **economic benefit to the town and wider area**.
- Potential for campsite/motorhome park, which will support use of other local community facilities run by the Hawick Golf Club and Hawick Angling Club.
- Potential to create major event venue with massive tourism/economic impact.
- Future Hawick already in discussion with SBC Estates over long lease of the area; support from local Common Good Trustees to take this on at a peppercorn rent.

## THE PROPOSAL

Staged development programme as per sketch on following page:

### Capital investment:

- Installation of a 1 mile (8 furlong) **all-weather community gallop** around the perimeter.  
Likely cost **£90,000** to construct.
- Refurbish and extend existing small building to create an **indoor events base**, add new toilets, new kitchen, green energy : Likely cost **£300,000**
- Improve drainage and construct a **Menage**, which can be used for schooling horses, dog agility classes and events. Likely cost: **£50,000**
- **Campsite** with hook-ups, toilets and showers. Likely cost: **£100,000**



**St Leonard's Park  
Race Course  
Havick  
Scottish Borders**

### Legend

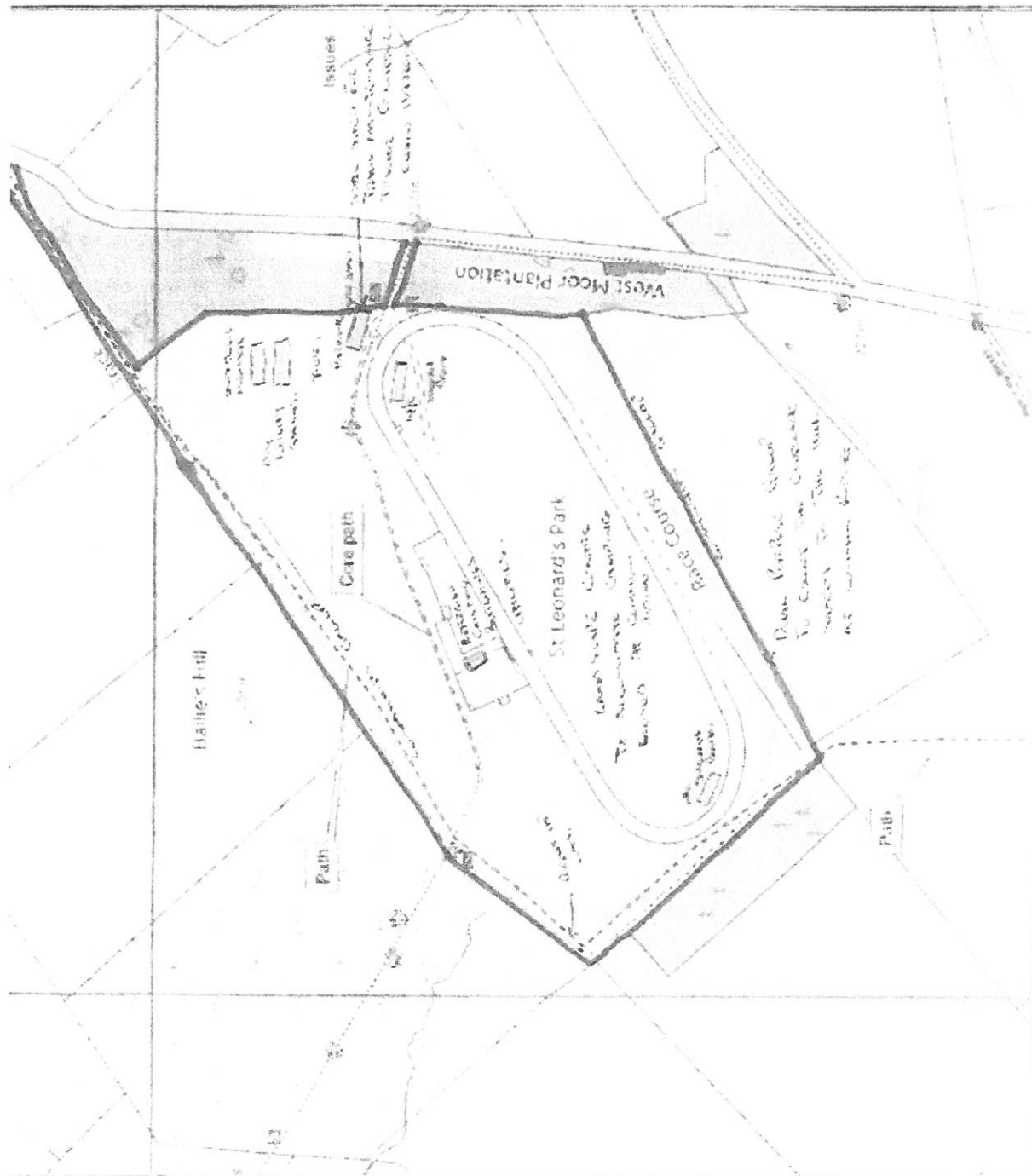
- Hansen Path**  
Local Community  
  
Hansen Path EDC  
Kennebec Falls  
Preservation Board,  
Association of Cedar Falls
- Other Opportunities:**  
Permittance Collection,  
Pain  
Landscape Architectural Firm
- Sustainable Site Accessor**  
Bancroft (M. Plummer)  
Hansen Path EDC and  
Preservation Board

Sec 13.49

the same material property as  
Gerrit's Area Register  
of South Wood County

Lecture 18: 2017  
 Lecture 19: 2017  
 Lecture 20: 2017

Represented by a member of  
the National Council on Education  
for the Arts, Inc. (NCEA),  
Washington, D.C. 20004.  
Call 800-368-6868.

$$2.6 \times 10^{-4} \text{ mol/l} \times 100 \text{ ml} = 0.026 \text{ mmol}$$


### INITIAL SKETCH OF PROPOSED DEVELOPMENT AT HAWICK MAIR

### Revenue investment:

- Marketing/development officer post to organise events and activities that will maximise the income from the new facilities: events could include dog shows, dog agility events, 'tough mudder' type events, agricultural shows, vintage car rallies, festivals of all kinds, re-enactment events linked to Reiver heritage. **3-year funding** to establish income generation that will sustain the post part-time thereafter. Likely cost: **£90,000 total**.

Eventual impact of investment: to be confirmed through a feasibility study, but estimated as follows:

- Hire of the gallops - **£14-16,000 pa**. Minimal outgoings for upkeep.
- Hire of the menage - **£10-12,000 pa**. Minimal outgoings for upkeep
- Hire of the building and showground for events year round total **£200,000 pa** based on fortnightly hires.
- Campsite income: - **£50,000 pa**.

See this link for aerial footage of Hawick Moor, the Mair, with Williestruther Loch and Acreknowe Reservoir in the background and the panorama of Border hills.

<https://youtu.be/H5gw4-S6Bj0>

### OUTCOMES:

- Investment in equestrian industry development , leading to more jobs, new careers,
- Investment in event tourism, with spin offs for local businesses; leading to more jobs, boost for the economy, feelgood factor in the area.
- Improve links to other towns with similar activities to create an events circuit, return visits beyond the immediate Hawick area.

### LINK TO SOSEP PRIORITIES:

- Investing in people and infrastructure in a sustainable way;
- Promoting inclusive growth and creating opportunities.

### LINKS TO SOSEP PARTNERS

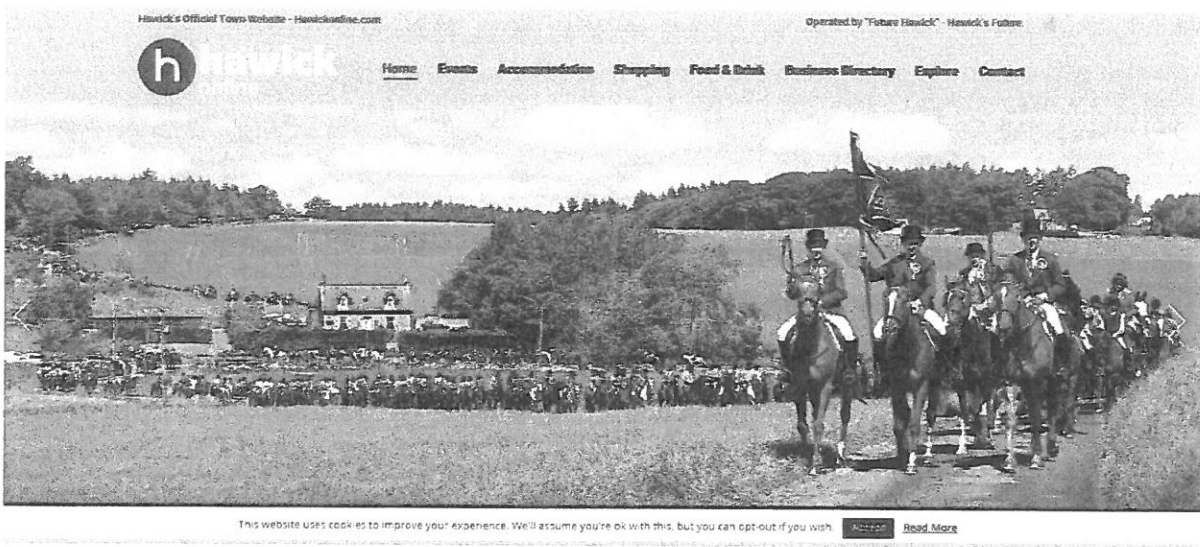
- Opportunities for skills development, working with Borders College.
- Opportunities for new business development, working with Scottish Enterprise and Business Gateway



## OTHER POTENTIAL FUNDING SOURCES:

- Borderlands Inclusive Growth Deal – meets Destination Borderlands and Quality of Place priorities.
- Scottish Landfill Communities Fund – for remediation of drainage and community facilities improvement.
- CARES grants for Green Energy feasibility study.
- Big Lottery: Community-Led Activity - for development officer
- Windfarm monies – Fallago Environment Fund.
- Hawick Common Good
- Fundraising and donations from local organisations (Hawick Common Riding)

## Hawick Common Riding – arriving at the Mair





## APPENDIX :

# Flapping Diary

## What is Flapping? Rough Diamond or Hidden Gem.

Flapping consists of flat horse racing meetings run from April until September annually, meeting are held mainly in the Scottish borders in Hawick, Langholm and Selkirk with the exception of two race meetings, one held at the Mary mass festival Irvine in August and the other at Annan, Dumfries and Galloway in September.

Although there seems to be some mystery as to how the name "flapping" came about the meaning of the word explained in the Oxford Dictionary, is slang for "unlicensed" or "unrecognised" race meetings, a term that many would relate to being unlawful or illegal meeting, which is simply not the case.

The Jockey Club and its successor organisation do not recognise flapping within their rules, this does not mean there is anything unlawful with the sport. In fact flapping is a legal, decent and honest sport with a long heritage that continues to thrive in Hawick to this day. Owners also take great pride in the welfare of their horses where week after week you will find horses turned out impeccably in the paddock.

Flapping also has, and continues to feed professional horse racing with an endless flow of amateur, conditional and professional jockeys as well as a long list of individuals securing a life time career in professional racing.

Each meeting is run by a number of individual committees and although not recognised by the British Horse Racing Association who is the current successor organisation to the Jockey Club, the rules and guide lines are very similar. We are completely non profit making where all proceeds made are re-invested back in to the sport. Horses must also be registered prior to their first run, owners can utilise our on line facility at [www.scottishflapping.com](http://www.scottishflapping.com) as well as enjoy replays, fixtures, up to date news and reviews.

All details are stored on our data base where any issues that may arise can be dealt with in a professional manor. Anyone found to be trying to flaunt the rules like any sport can expect a lengthy ban.

Early records indicate that racing took place as far back as the 1723 in Hawick, the common haugh was the venue and this meeting ran annually on the Common Riding until 1854, racing also took place on the Vertish during this time before moving in 1822 just outside Hawick to Pilmuir Rig. Meetings carried on there until 1853 before moving again to the current course St Leonard's Park on Hawick moor only a stone's throw away. At that time all racing moved there and the first meeting to take place was on the morning of the Common Riding 1854 and carries on still to this day where seven meetings in total, nearly half the racing calendar takes place.

At that time all racing in Britain was governed by the Jockey Club, founded in 1750 by a group of influential gentlemen that shared the same passion for horse racing. The Club's first meetings were held at the Star & Garter pub in Pall Mall in London and St James's Street in Hyde Park before moving to Newmarket, they established rules to ensure races run at Newmarket heath were run fairly. These rules proved so successful that it was not long before other racecourses adopted them and the Jockey Club developed into becoming the main racing body in Britain.

It was twenty two years until the last meeting to take place under jockey club rules was run in Hawick, this was on the 9<sup>th</sup> and 10<sup>th</sup> of June 1876, where it was stated that "there were three £50 flat races with the remainder of events were steeple chases for hunters". After this day a rule was passed by the Jockey Club "not less than £300 must be given in stake money" thus subsequent racing there took the form of unlicensed "flapping" race meetings.

"Flaps" originally took place at the local common riding festivals and country fairs where pony racing took place around the perimeter of the fairs. It is also said that it was not uncommon for horses to hack over from as far afield as Selkirk to compete at these meetings.

Race distances are between six and twelve furlongs, all start by flag and there are four or five races each meeting, "pony racing" which is often the term used in Ireland for flapping, is also a feature of our meetings where a number of young up and coming jockeys gain valuable experience before moving up and onwards to flapping and then bigger and better things.

Although all must be registered, you will find young and old, male and female, inexperienced and experienced jockeys competing at our events, some in the twilight years of their careers and others just starting out. The earliest records of a female jockey winning at Hawick moor was in June 1927 where in an article from The Newcastle Journal it was said, "basked in sunshine Miss Marjorie Haddon won The Medway Challenge Cup on Rufus who came back to the paddock to the rapturous applause from a large crowd".

Prize money ranges from around £700 - £2000 per race with a number of £1000 win pots throughout the season. All horses are thoroughbred bought either privately from yards or at any of the sales that take place annually, must have a valid passport and microchip number and will be scanned by the on course vet prior to running. As we are not a recognised association, once a horse runs flapping it is unable to return "under rules". Professional Jockeys are to serve one year and one day on the side lines before returning back "under rules" if they are found to be racing on the circuit. Again these rules have been implemented by the main racing body in Britain.

Flapping meetings also coincide with the local Common Riding festivals that take place throughout the summer where it is not uncommon to see Welsh and Irish raiding parties turning up to make already competitive meetings that little more interesting, so for a fantastic family day out come along to which ever meeting you can to experience a well run great day at the races. First meeting Sunday 30<sup>th</sup> April 2017 Hawick Moor, first race 1.00pm.



## **FUTURE HAWICK**

### **Balance Sheet Summary for Year Ending 31st March 2018**

	Opening Balance	Income	Expend	Closing Balance
General Account	£ 3,449.00	£ 1,464.02	£ 1,640.33	£ 3,272.69
SBC Grant Account	£ 4,227.00	£ -	£ 1,612.37	£ 2,614.63
Hawick Welcome Account	£ -	£ 3,745.81	£ 132.00	£ 3,613.81
Hawick Action Plan Account	£ -	£ 6,000.00	£ 6,000.00	£ -
	<u>£ 7,676.00</u>	<u>£ 11,209.83</u>	<u>£ 9,384.70</u>	<u>£ 9,501.13</u>

# FUTURE HAWICK

## General Account 2017-2018

		Income	Expend	
	Opening Balance			£ 3,449.00
	Memberships (6)	£ 270.00		
	Bank Interest	£ 0.95		
11.05.17	SSE - Electricity		£ 29.16	
03.08.17	SSE - Electricity		£ 28.07	
02.09.17	Gibsons - Peram Insurance		£ 91.00	
15.09.17	Perambulation Registrations	£ 275.00		
04.10.17	Perambulation Registrations	£ 160.00		
	Bank Interest	£ 0.83		
	Fun 2 Do - Peram Ribbon		£ 22.47	
	Post Offices - Peram Postages		£ 17.81	
15.10.17	Perambulation Registrations	£ 210.00		
02.11.17	SSE - Electricity		£ 33.19	
06.11.17	HCC - Horse Country Grant	£ 500.00		
28.11.17	SUP - Horse Country Grant		£ 500.00	
11.12.17	SBC - Building Insurance		£ 108.58	
12.12.17	J&T Bell - Stall storage		£ 200.00	
29.12.17	Bank Interest	£ 0.87		
18.01.17	Annual Insurance Premium		£ 457.41	
09.02.18	SSE - Electricity		£ 33.84	
13.02.18	Memberships (1)	£ 45.00		
06.03.18	STP - Annual Membership		£ 118.80	
28.03.18	Bank Interest	£ 1.37		
		£ 1,464.02	£ 1,640.33	
		£ 1,640.33		-£ 176.31
				<u>£ 3,272.69</u>

# **FUTURE HAWICK**

## **SBC Grant Account 2017-2018**

	Income	Expend	
Opening Balance			£ 4,227.00
Meet On the Street			
14.04.17 <i>Richardsons - Posters</i>		£ 26.00	
09.05.17 <i>Noon Entertainments Castle</i>		£ 90.00	
10.05.17 <i>Faith Tait - Refund Costs</i>		£ 29.03	
24.08.17 <i>Music Festival Donation</i>		£ 250.00	
Road Signs			
23.05.17 <i>Buccleuch Estates -rent</i>		£ 109.20	
Common Perambulation			
15.06.17 <i>Richardsons - Leaflets</i>		£ 620.00	
04.10.17 <i>Richardsons - Certificates</i>		£ 96.00	
24.10.17 <i>Richardsons - Certificates</i>		£ 15.60	
Website Upgrade			
22.05.17 <i>G Webb Photog - Template</i>		£ 325.00	
<i>SiteGround - Domain Transfer</i>		£ 11.94	
<i>SiteGround - Hosting</i>		£ 39.60	
	£ -	£ 1,612.37	
	£ 1,612.37		-£ 1,612.37
			<u>£ 2,614.63</u>



## FUTURE HAWICK

### Hawick Welcome Account 2017-2018

		Income	Expend	
	Opening Balance			£ -
10.01.18	Donation - HWI	£ 900.00		
18.01.18	Coffee Morning Profit	£ 276.81		
19.01.18	<i>Hawick Paper (Hosts Ad)</i>		£ 42.00	
30.01.18	<i>G Webb Photog (Host Cards)</i>		£ 80.00	
07.02.18	Donation - Hawick Sings	£ 250.00		
08.02.18	JRW - Brochure Sponsor	£ 50.00		
12.02.18	Scocha Concert Tickets	£ 759.00		
19.02.18	Scocha Concert Tickets	£ 414.00		
26.01.18	<i>Scocha Concert Licence</i>		£ 10.00	
26.02.08	Scocha Concert Tickets	£ 258.00		
28.02.18	Mosstprs - Brochure Sponsor	£ 50.00		
25.03.18	1514 - Brochure Sponsor	£ 50.00		
28.03.18	Scocha Concert Tickets	£ 738.00		
		£ 3,745.81	£ 132.00	
		£ 132.00		£ 3,613.81
				<u>£ 3,613.81</u>

# **FUTURE HAWICK**

## **Hawick Action Plan Account 2017-2018**

		Income	Expend	
	Opening Balance			£ -
13.12.17	SBC - Marketing Grant	£ 5,000.00		
09.01.18	<i>Brightlight Marketing</i>		£ 3,000.00	
24.01.18	SBC - Marketing Grant	£ 1,000.00		
06.03.18	<i>Brightlight Marketing</i>		£ 3,000.00	

<u>£ 6,000.00</u>	<u>£ 6,000.00</u>	
<u>£ 6,000.00</u>		£ -
		<u>£ -</u>

